



**April, 2022**Social Initiative

### " Changing Lives We Rise By Lifting Others "

The fulfilling feeling of giving back and contributing to society is unparalleled. No one has ever become poor by sharing. It involves a certain amount of giving. It's not how much we give but how much love we put into giving. As we grow older, we discover that we have two hands — one for helping ourselves and the other for helping others." We all come to the world with the joy of having things, but when we leave this world, we should have experienced the joy of contributing and giving back to the society. That is a mature joy, the real joy. There's nothing more rewarding than giving back and making a difference in the lives of the people in this great community.

"Giving is not just about making a donation. It is about making a difference."



### **Shoe Giving to Football Players - Gurdaspur**

In April our team contributed to a four-day sports tournament that was held in Village Teja District Gurdaspur by Baba Buddha Sahib Sports Club and the residents of the village. Simba Quartz CSR team took an initiative to help the children and distributed shoes to the children's football team. The children were very talented and we felt really good helping them.



#### **Tree Plantation**

We did a plantation drive in our village Tangra to celebrate World Earth Day. Our volunteer group planted seven trees. SimbaQuartz sponsored the campaign as part of its corporate social responsibility initiatives



# **Medical Campaign** It gave us great joy to see Amity University, Noida's commitment to nation-building beyond education. We participated in their Social Welfare Activity in Raipur Khadar, Uttar Pradesh's slums. A drawing competition was held, followed by the delivery of masks and sanitizers to slum children attending school. Amity University students visit these slums on a regular basis and work diligently to improve their education and health

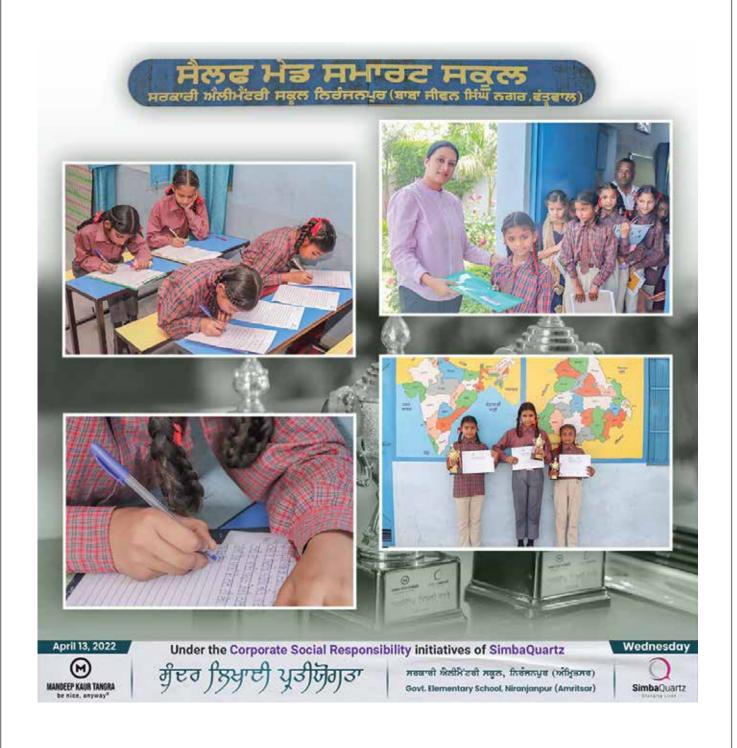
### **Lemon Giving**

As the price of lemons has increased recently and people selling lemonade on roadsides are facing a lot of problems because of this. Our team took an initiative this month and distributed lemons around village Tangra to lemonade vendors. What a heartfelt experience it was!



### **Calligraphy Competition - Niranjanpur (Amritsar)**

We organized a calligraphy competition at Government Elementary School, Niranjanpur, and children from 9 different schools participated in this competition. This initiative was done to motivate children so that they can write beautiful and pure Punjabi. Had a lot of fun watching the children enjoying themselves during this competition.



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