



March 2022
Social Initiatives

## " Changing Lives We Rise By Lifting Others "

The fulfilling feeling of giving back and contributing to society is unparal leled. No one has ever become poor by sharing. It involves a certain amount of giving. It's not how much we give but how much love we put into giving. As we grow older, we discover that we have two hands — one for helping our selves and the other for helping others." We all come to the world with the joy of having things, but when we leave this world, we should have experienced the joy of contributing and giving back to the society. That is a mature joy, the real joy. There's nothing more rewarding than giving back and making a difference in the lives of the people in this great community.

"Giving is not just about making a donation. It is about making a difference."



### **Shoe Giving Campaign - Amritsar**

In the month of March, we conducted our 397 Shoe Giving Campaign at Govt Elementary School, Village Bhinder, Amritsar. There we distributed 46 pairs of shoes to the needy students including helping staff under the #50000ShoeToGive mission. We also interacted with the students and staff members of the school and they happily pen down their testimonials about how they felt about the campaign and the comfort of shoes. Till February, we have donated about 18953 shoes out of 50000 Shoe To Give mission.



#### Holi - 2022

This month we celebrated the occasion of Holi at Slums Beas, Amritsar. It was lovely spending time at beas slums on the occasion of Holi. We feel all the love for us, every time we meet little kids. Under the CSR initiatives of SimbaQuartz, We gifted them things to enjoy with on Holi. Wonderful and lovely experience! God bless you all.



## Women's Day - 2022

On the occasion of Women's Day, we visited Slums Beas, Amritsar. Our team of Volunteers distributed beautiful suits to the slums women. The campaign has been sponsored by BNI Amritsar & SimbaQuartz under the Corporate Social Responsibility initiatives. Happy Women's Day



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